



GreenMet
ADVISORY

THE NEW AMERICAN CONDUIT BETWEEN PRIVATE CAPITAL & CRITICAL MINERAL INNOVATION

Because mineral security is national security



WHO WE ARE

As the American conduit between private capital and critical mineral innovation, GreenMet is on a mission to empower and expand the American critical minerals industry. At the intersection of business and public policy, we advance private sector investments and sound legislative and regulatory action to develop a resilient domestic supply chain. Our team of experts navigates both the capital and policy landscapes to cut red tape, decrease reliance on imports, and unleash the power of domestic sourcing. GreenMet Advisory takes a 360-degree view of client challenges to engage with policymakers, administration officials, industry stakeholders, and business leaders to provide a navigable path toward success.

WHAT WE DO



Policy Thought Leadership

- + Policymaker Education
- + Regulatory Reviews
- + Stakeholder Engagement
- + Critical Mineral Policy



Technical and Business Strategy

- + Market Alignment Tactics
- + Technical Process Validation
- + Commercial Scale-up Support
- + Public Affairs Strategy



Public Funding Support

- + Grant Identification and Support
- + Appropriations Analysis
- + Congressional Directed Spending
- + Public-Private Partnerships

GET IN TOUCH

202-525-1744
advisory@greenmet.com

1825 K Street NW, Suite 515, Washington, DC 20006





GreenMet
ADVISORY

A STRONG, SECURE AND UNSHAKABLE SUPPLY CHAIN

MINING

Extracting mineral containing material (ore) from the earth, or occasionally other sources such as tailings or waste piles.

REFINING

Removing impurities from concentrates after processing and rendering the contained minerals into a relatively pure state for commercial application.

MANUFACTURING

Fabricating the metals and alloys into components or finished goods.

PROCESSING

Processing mined ore to separate the valuable minerals from the waste, often resulting in the production of a “concentrate.”

METALLURGY

Purifying metals, including in the “processing” or “refining” stage, and forming alloys.

FINAL PRODUCT



ELECTRIC VEHICLES

Lithium
Cobalt
Nickel



SMART PHONES

Terbium
Dysprosium
Indium



RENEWABLES

Tellurium
Arsenic
Indium



MEDICAL TECHNOLOGY

Uranium
Bismuth
Gadolinium



F-35

Yttrium
Terbium
Beryllium



FARMING

Potash
Zinc
Nickel

GET IN TOUCH

202-525-1744
advisory@greenmet.com

1825 K Street NW, Suite 515, Washington, DC 20006





GreenMet ADVISORY



Drew Horn | Founder and CEO

Drew is the former top U.S. official on strategic minerals and energy supply chain development. He is a highly regarded business leader and has served in the highest leadership assignments at The White House, Office of the Director of National Intelligence (ODNI), and the U.S. Departments of Energy and Defense. Previously, he was a strategic management consultant at one of the Big Four consulting firms. He served as an Officer with distinction in the U.S. Army Special Forces and the U.S. Marine Corps. where he gained on-the-ground international minerals experience while serving in combat.



Ned Mamula | Chief Geologist

Dr. Mamula leads GreenMet Innovation. He has over 30 years of experience researching critical minerals, energy, and resources. He spearheaded numerous mineral assessments during his tenure with the U.S. Geological Survey and the Department of Energy. He is the author of "Groundbreaking! America's New Quest for Mineral Independence." His research has appeared in numerous scientific journals and his policy analyses have appeared in Forbes, American Spectator, Real Clear Policy, U.S. News, Washington Examiner, National Review, Washington Times, Townhall, and The Hill.



Nicole deSibour Rodgers | Chief Government and External Affairs Officer

Nicole leads GreenMet Advisory. She brings more than two decades of advocacy, lobbying, and strategic communications experience. Prior to joining GreenMet, she founded Capitol Hill Communications, a boutique firm focused on energy, transportation, and government services clients. Previously, Nicole headed policy events and special programming at The Hill Media Corporation. Her lobbying experience includes the Wine and Spirits Wholesalers of America as well as the American Waterways Operators.



Lisa Hershman | Chairman of the Board of Directors

Secretary Lisa Hershman is the former Chief Management Officer of the U.S. Department of Defense. As the third highest-ranking official at the Pentagon she led operational reforms to a record-setting \$37 billion in savings while also leading the more than \$160 billion budget and 120,000 employees of the 28 Defense Agencies and Field Activities. Upon her departure from the Pentagon, she was awarded the Distinguished Public Service Medal, the highest civilian honor awarded by the Department of Defense. Prior to her public sector service, Lisa served in a variety of senior executive roles at publicly traded companies as well as leading a privately held global consultancy. She is an internationally published business book author and has served on public company boards of directors.



Darrell Blocker | Vice Chairman of the Board of Directors

Darrell M. Blocker is currently serving as the Vice Chairman for MOSAIC Security, a strategic intelligence, crisis management, and executive advisory firm. He retired after a successful 32-year career in the U.S. Intelligence Community earning the CIA's Distinguished Career Intelligence Medal in 2018. He served four years as an Analyst/Briefer in the U.S. Air Force (1987-1990) and 28 years as a CIA operative (1990-2018). His CIA career highlights include serving as Chief of their iconic training facility, Deputy Director of the Counterterrorism Center, Chief of Africa Division, and multiple tours as a Chief of Station. At the time of his retirement, Darrell was the most senior black officer in the CIA's Directorate of Operations with the rank equivalency of a three-star general.